

News Release

Now-Casting Index
15:00 GMT 08 January 2015

Now-Casting Brazil NCI™

What is the NCI™?

The Now-Casting Index - NCI™ - is an index that measures the state of the business cycle. It is calculated from a broad set of economic indicators.

Reading the NCI™

The NCI™ is normalized to have a mean value of 100 and a standard deviation of 25 calculated over the estimation sample. Values above 100 indicate that real activity is growing above the mean.

NCI™ Updates

The NCI™ is updated in relation to surprises in data releases (*news*) computed as the difference between the released value and model-based nowcast for each input indicator. The weights attached to each *news* are also model-based.

Next BR NCI™ RELEASE:

04 Feb, 2015
15:00 GMT

Growth trend positive, but lower than previously estimated

- The Brazil NCI™ is at 79.69 for January, compared to 77.93 for December, showing modest growth. The forecast for February, at 88.33, shows that this growth is expected to accelerate.
- However, the level of the index in January is much lower than expected, as a large negative surprise in the Formal Employment data, released early in December in relation to October, caused the model to re-appraise the rate of growth in the economy.

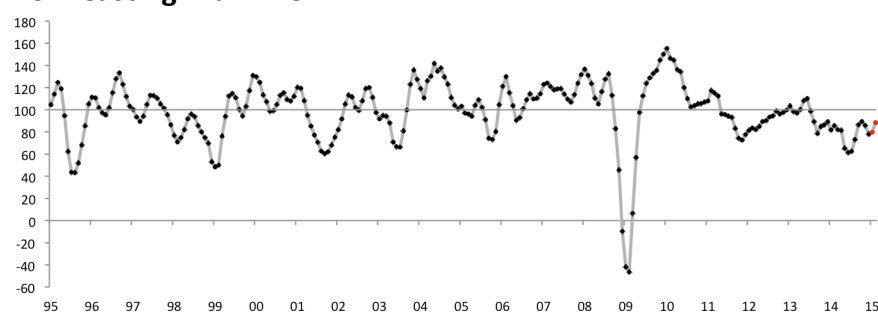
Now-Casting Brazil NCI™

reference period	NCI™ Release Dates	
	04/12/2014	08/01/2015
Dec-14	94.62 (A)	77.93 (U)
Jan-15	100.3 (F)	79.69 (A)
Feb-15	--	88.33 (F)

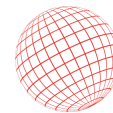
Notes: (A), ACTUAL, denotes the estimate of economic activity for the current month; (F), FORECAST, the forecast for next month; (U) UPDATED, denotes updates reflecting data released since the last NCI publication date. Source: Now-Casting Economics Ltd

Jasper McMahon, CEO of Now-Casting Economics, commented: "It is rare to see such a large downward revision caused by a single data release, but the figure for formal employment released in December was truly bad, suggesting that the economy had not started to turn the corner last month as we had hoped."

Now-Casting Brazil NCI™



Source: Now-Casting Economics Ltd



The Real Time Data Flow

BR NCI™ for January updated to 79.69 from 100.30 expected in December

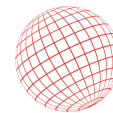
BR NCI™ for December updated to 77.93 from 94.62

Release Date	Release Name	Reference Period	Model Unit	Release Value*	Model Expectation	Impact of Data Releases	
						BR NCI™ December	BR NCI™ January
02/01/2015	PMI: Manufacturing	Dec-14	Index	50.19	49.10	0.42	1.47
31/12/2015	Monthly Nominal GDP	Nov-14	MoM %	1.01	0.86	0.16	0.25
29/12/2015	Consumer Confidence	Dec-14	Index	96.20	112.46	0.02	0.05
23/12/2015	Manufacturing Sales	Oct-14	MoM %	3.09	-1.02	3.68	3.00
23/12/2015	Capacity Utilization	Oct-14	Level %	80.60	80.68	-0.60	-0.49
18/12/2015	Jobs Created	Nov-14	Thousands	8,381.00	-90,972.50	1.28	2.92
15/12/2015	Economic Activity Indicator	Oct-14	MoM %	-0.26	0.01	-0.76	-0.61
12/12/2015	Retail Trade: Extended Volume	Oct-14	MoM %	1.66	0.90	0.74	0.58
12/12/2015	Retail Trade: Extended	Oct-14	MoM %	1.04	0.54	0.53	0.43
05/12/2015	Formal Employment	Oct-14	Index	116.92	118.31	-22.07	-21.40
						-16.60	-13.80

Note: Released values are expressed in Model Units
Source: Now-Casting Economics Ltd and Official Data Sources

The impact of each data release on the NCI™ is the product of the economic *news* associated with that release and a model-based weight which reflects the importance of each variable and is a function of its timeliness. Economic news are defined in this context as the difference between the released values and model-generated expectations.

Note: the difference between the current month NCI™ released today, and the forecast of the made a month ago, may be more or less than the total impact of all the releases listed in the table above, because of the impact of any revisions to prior data releases made during this period. The same is true of the updating of the NCI™ for the previous month.



NCI™ releases for Brazil are scheduled on the same day of the release of the Industrial Production Index at 15:00 GMT.

Next Brazil NCI™ RELEASE: 15:00 GMT 4th February, 2015

- ends -

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Notes to Editors:

The Now-Casting Index for Brazil is produced by Now-Casting Economics Limited and is based on a model built on monthly and quarterly economic indicators covering Production, Labour, Construction, National and International Trade, Services and Surveys. Raw data are supplied by Haver Analytics. Now-Casting Economics releases the NCI™ monthly for the current month together with a forecast for the next month and updates to the previous release. Forecast updates are based on data released since the last NCI™ publication. The model is estimated in real-time at each data release; now-casts of GDP and other macroeconomic series are published live within 30 minutes of the data release on www.now-casting.com.

The NCI™ is an intermediate product of the Now-Casting model, which is designed to capture commonalities among macroeconomic data while filtering out idiosyncratic noise. The model produces estimates of the real economic condition in different countries in a fully real-time fashion and accounts for data sampled at mixed frequency and the non-synchronicity of their releases. The NCI™ and its updates are produced in a fully automated judgement-free way solely as a function of economic news. The deep parameters of Now-Casting model are estimated at the beginning of every year; the NCI™ is the result of a pure out-of-sample forecast and is normalized to a mean value of 100 and a standard deviation equal to 25. Readings equal to 100 correspond to average growth over the estimation sample which starts in 1995. Normalization is updated at the beginning of every year in concomitance with updates of deep parameters.

Now-Casting.com is an online service delivering high-frequency information on current conditions in the world's major economies. The service covers the US, the Euro Area, China, Japan, Germany, France, Italy, Spain, the UK, Canada and Brazil, and is available by subscription. Weekly now-casts for the Euro Area are available free on the Now-Casting web site (www.now-casting.com).

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