

News Release

Now-Casting Index

EMBARGOED FOR RELEASE UNTIL: 17:00 BST 16 October 2014

Now-Casting United States NCI™

What is the NCI™?

The Now-Casting Index
- NCI™ - is an index
that measures the
state of the business
cycle. It is calculated
from a broad set of
economic indicators.

Reading the NCI™

The NCI™ is normalized to have a mean value of 100 and a standard deviation of 25 calculated over the estimation sample. Values above 100 indicate that real activity is growing above the mean.

NCI™ Updates

The NCI™ is updated in relation to surprises in data releases (news) computed as the difference between the released value and model-based nowcast for each input indicator. The weights attached to each news are also model-based.

Next U.S. NCI™ RELEASE:

17 Nov, 2014 17:00 GMT

US recovery holding steady

- The US NCI™ is at 122.68 for October compared to 122.13 for September, indicating a slight improvement in economic conditions over the past month. The forecast for November, at 122.09, predicts a marginal weakening with respect to October.
- Although growth in the US economy remains relatively strong, surprises in the data flow over the past month have reduced the NCI™ numbers. The negative surprises were mainly related to the durable goods report, but also to the Chicago Business Barometer and the ISM Manufacturing PMI.

Now-Casting U.S. NCI™

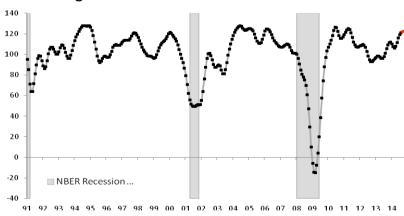
NCI™ Release Dates

reference period	9/15/2014	10/16/2014
Sep-14	125.75 (A)	122.13 (U)
Oct-14	128.19 (F)	122.68 (A)
Nov-14		122.09 (F)

Notes: (A), ACTUAL, denotes the estimate of economic activity for the current month; (F), FORECAST, the forecast for next month; (U), UPDATED, denotes updates reflecting data released since the last NCI publication date. Source: Now-Casting Economics Ltd

Jasper McMahon, CEO of Now-Casting Economics, commented, "Although we are expecting November's US NCI^{TM} to be below the October number, the index continues to show relatively strong growth in the US economy. We are expecting GDP growth in Q4 to be around 3.4% annualized, and to remain at that level in Q1 2015. "

Now-Casting U.S. NCI™



Cource: Now-Casting Economics Ltd



The Real Time Data Flow

US NCI™ for October updated to 122.68 from 128.19 in September US NCI™ for September updated to 122.13 from 125.75

Impact of Data Releases

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Release	Release	Reference	Model	Release	Model	U.S NCI [™]	U.S NCI [™]
Date	Name	Period	Unit	Value*	Expectation	Sep	Oct
16-Oct-2014	Capacity Utilization: Industry	14-Sep	Level %	79.30	78.95	0.38	0.56
16-Oct-2014	Industrial Production	14-Sep	MoM %	1.06	0.55	0.52	0.77
15-Oct-2014	Retail Sales	14-Sep	MoM %	-0.43	0.41	-0.20	-0.39
03-Oct-2014	ISM Nonmanufacturing Composite Index	14-Sep	Index	58.60	58.35	0.04	0.10
03-Oct-2014	Imports	14-Aug	MoM %	0.07	1.64	-0.38	-0.45
03-Oct-2014	Exports	14-Aug	MoM %	0.04	1.21	-0.22	-0.27
03-Oct-2014	Change in Nonfarm Payrolls	14-Sep	Thousands	248.00	189.09	0.22	0.39
01-Oct-2014	ISM Mfg: PMI Composite Index	14-Sep	Index	56.60	58.14	-0.35	-1.00
	Change in ADP Nonfarm Private Payroll		Change				
01-Oct-2014	Employment	14-Sep	Thousands	213.00	187.25	0.08	0.35
30-Sep-2014	Conference Board: Consumer Confidence Index	14-Sep	Index	86.00	95.88	-0.35	-0.55
30-Sep-2014	MNI Chicago Business Barometer	14-Sep	Index	60.50	63.04	-0.46	-1.07
29-Sep-2014	Real Disposable Personal Income	14-Aug	MoM %	0.32	0.32	0.00	0.00
29-Sep-2014	Real Personal Consumption Expenditure	14-Aug	MoM %	0.53	0.43	0.07	0.10
25-Sep-2014	Kansas City Fed Mfg Survey	14-Sep	Index	6.00	6.73	-0.09	-0.18
25-Sep-2014	Manufacturers' Unfilled Orders: Durable Goods	14-Aug	MoM %	0.64	2.58	-0.77	-0.99
25-Sep-2014	Manufacturers' Inventories: Durable Goods	14-Aug	MoM %	0.42	0.72	-0.34	-0.46
25-Sep-2014	Manufacturers' New Orders: Durable Goods	14-Aug	MoM %	-18.18	-6.81	-1.64	-1.97
23-Sep-2014	PMI: Manufacturing	14-Sep	Index	57.87	57.40	0.06	0.23
18-Sep-2014	Philadelphia FRB Bus Outlook: Current Activity	14-Sep	Index	22.50	24.81	-0.19	-0.40
18-Sep-2014	New Private Housing Units Authorized	14-Aug	MoM %	-5.58	-2.71	-0.03	-0.10
18-Sep-2014	Housing Starts	14-Aug	MoM %	-14.41	-7.72	-0.01	-0.11
						-3.66	-5.44

Note: Released values are expressed in Model Units Source: Now-Casting Economics Ltd and Official Data Sources

The impact of each data release on the NCI™ is the product of the economic *news* associated with that release and a model-based weight which reflects the importance of each variable and is a function of its timeliness. Economic news are defined in this context as the difference between the released values and model-generated expectations.

Note: the difference between the current month NCI™ released today, and the forecast of the made a month ago, may be more or less than the total impact of all the releases listed in the table above, because of the impact of any revisions to prior data releases made during this period. The same is true of the updating of the NCI™ for the previous month.



NCI™ releases for the United States are scheduled on the same day of the release of the Industrial Production Index at 17:00 GMT.

Next U.S. NCI™ RELEASE: 17:00 GMT 17 November, 2014

- ends -

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Notes to Editors:

The Now-Casting Index for the United States is produced by Now-Casting Economics Limited and is based on a model built on monthly and quarterly economic indicators covering Production, Labour, Construction, National and International Trade, Services and Surveys. Raw data are supplied by Haver Analytics. Now-Casting Economics releases the US NCI™ monthly for the current month together with a forecast for the next month and updates to the previous release. Forecast updates are based on data released since the last NCI™ publication. The model is estimated in real-time at each data release; now-casts of GDP and other macroeconomic series are published live within 30 minutes of the data release on www.now-casting.com.

The NCI™ is an intermediate product of the Now-Casting model, which is designed to capture commonalities among macroeconomic data while filtering out idiosyncratic noise. The model produces estimates of the real economic condition in different countries in a fully real-time fashion and accounts for data sampled at mixed frequency and the non-synchronicity of their releases. The NCI™ and its revisions are produced in a fully automated judgement-free way solely as a function of economic news. The deep parameters of Now-Casting model are estimated at the beginning of every year; the NCI™ is the result of a pure out-of-sample forecast and is normalized to a mean value of 100 and a standard deviation equal to 25. Readings equal to 100 correspond to average growth over the estimation sample which starts in 1991. Normalization is updated at the beginning of every year in concomitance with updates of deep parameters.

Now-Casting.com is an online service delivering high-frequency information on current conditions in the world's major economies. The service covers the US, the Euro Area, China, Japan, Germany, France, Italy, Spain, the UK, Canada and Brazil, and is available by subscription. Weekly now-casts for the Euro Area are available free on the Now-Casting web site (www.now-casting.com).

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